



Silver Lake Appoints Jason Rosenthal to its Value Creation Team As Senior Advisor

George Kadifa Transitions to New Industry Role

Menlo Park, CA – May 31, 2012 – Silver Lake, the global leader in technology investing, today announced the appointment of Jason Rosenthal, who will join the firm’s Value Creation Team as Senior Advisor.

“We are delighted to welcome Jason to Silver Lake,” said Charles Giancarlo, Managing Director and Head of the Value Creation Team, which drives operational improvement and growth in Silver Lake’s portfolio companies. “He brings a great deal of experience from a rich and diverse background in the technology sector, and we look forward to leveraging his expertise to drive strategic and operational initiatives across our portfolio.”

Mr. Rosenthal is currently Executive Vice President of Products at Glam Media, a leading vertical social content company, and is joining Silver Lake in a part-time advisory role. Mr. Rosenthal joined Glam Media following its acquisition of Ning Inc., an online platform for social networks, where he was CEO. Prior to Ning, Mr. Rosenthal was Vice President of HP Software's Business Service Automation product line. He has also held senior positions at Opsware, Loudcloud and AOL. Mr. Rosenthal is a graduate of Pomona College, where he serves on the Board of Trustees, and was awarded an M.B.A from the Stanford Graduate School of Business.

Silver Lake also announced that George Kadifa, a senior member of the Value Creation Team, will transition to a new opportunity as Executive Vice President of HP Software. “George has a wonderful record working with a diverse array of Silver Lake portfolio companies identifying opportunities for growth, operating efficiencies and innovation,” said Mr. Giancarlo. “We thank George for his excellent contribution to Silver Lake and look forward to continuing our relationship with him as part of our broader network.”

About Silver Lake

Silver Lake is the global leader in private investments in technology and technology-enabled industries. Silver Lake invests with the strategic and operational insights of an experienced industry participant. The firm has over 100 investment professionals and value creation specialists located in New York, Menlo Park, San Francisco, London, Hong Kong, Shanghai and Tokyo and manages approximately \$14 billion. The Silver Lake portfolio includes or has included technology industry leaders such as Alibaba, Allyes, Ameritrade, Avago, Avaya, Business Objects, Flextronics, Gartner, Gerson Lehrman Group, Groupon, Instinet, Intelsat, Interactive Data Corporation, IPC Systems, MCI, Mercury Payment Systems, MultiPlan, the NASDAQ OMX Group, NetScout, NXP, Sabre, Seagate Technology, Serena Software, Skype, Spreadtrum, SunGard Data Systems, UGS, Vantage Data Centers and Zynga. For more information about Silver Lake and its entire portfolio, please visit www.silverlake.com.

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