



Silver Lake Sumeru Announces Investment in Locaweb

Locaweb is Brazil's Leader in Webhosting and Cloud Computing

*Deal Marks Silver Lake's First Investment in Latin America;
Part of Firm's Broader Emerging Markets Investment Strategy*

Sao Paulo, Brazil and Menlo Park, CA, September 20, 2010 – Silver Lake Sumeru, a global leader in private investments in middle-market technology companies, announced today that it has made a strategic investment in Locaweb Serviços de Internet S.A. (“Locaweb”), Brazil’s leading provider of webhosting and cloud computing services. Silver Lake Sumeru’s minority stake in the company marks the firm’s first investment in Latin America.

Locaweb, a pioneer in Latin America in the delivery of IT services over the Internet, serves customers ranging from individual consumers to large corporate clients. The company has built a market leading position by capitalizing on the explosive growth of Internet domain use in Brazil, which has recorded annual growth of 22%.ⁱ Locaweb provides diversified services including webhosting, e-mail accounts, e-mail marketing, domain registration, e-commerce platforms, data center outsourcing, and cloud computing. The company ranks first in Brazilian webhosting with 23.5% of all “.br” websites.ⁱⁱ

Silver Lake Sumeru is the middle-market investment fund within Silver Lake, which manages over \$14 billion in assets and is the global leader in private investments in technology and technology-enabled industries. Silver Lake’s portfolio companies include global technology leaders such as Skype, NASDAQ OMX and Avago, as well as emerging leaders such as Power-One and i2.

“We are impressed with Locaweb’s success over the last 12 years and look forward to working with management to drive continued innovation and best-in-class product and service offerings,” said Kyle Ryland, Managing Director of Silver Lake Sumeru. “With robust growth in the Brazilian economy and the nation’s strong investments in broadband development, we are optimistic about Locaweb’s future and believe that the company is well-positioned to continue to develop as a technology leader in Latin America.”

Dave Roux, Chairman and Co-Founder of Silver Lake said, “Locaweb represents Silver Lake’s first investment in Brazil’s dynamic technology industry. We look forward to partnering with Locaweb management and will continue to seek out investment opportunities in leading global technology companies in Brazil and in emerging markets around the world.”

“We are delighted to welcome Silver Lake Sumeru as our investor and partner and see this as a strong vote of confidence in both our business model and in Latin America’s technology industry,” said Gilberto Mautner, Locaweb’s founder and CEO. “Locaweb looks forward to leveraging Silver Lake’s deep technology expertise and strategic insight as we continue to innovate and grow.”

Silver Lake Sumeru will appoint Kyle Ryland to Locaweb’s board of directors. Mr. Ryland, who joined Silver Lake in 2007 from Shah Capital Partners, has in-depth experience with strategic investments in the global technology sector. Prior to Shah Capital, he was a Managing Director and Head of Global Technology Investment Banking at Lehman Brothers.



Itaú BBA acted as the sole and exclusive financial advisor to Locaweb. Tauil & Chequer Advogados associado a Mayer Brown LLP, acted as legal advisor to Locaweb. Simpson Thacher & Bartlett LLP and Mattos Filho, Veiga Filho, Marrey Jr. e Quiroga Advogados jointly acted as legal advisors to Silver Lake Sumeru.

About Locaweb Serviços de Internet S.A.

In its 12 years of existence, Locaweb has been a pioneer and leader in Latin America in the delivery of hosted IT services. Locaweb's services are targeted at customers ranging from individual consumers to large corporations, delivered by three business divisions: Internet, Data Center and Communications. For more information, please visit www.locaweb.com.br.

About Silver Lake Sumeru

Silver Lake Sumeru is a global leader in private investments in middle-market technology companies. The Silver Lake Sumeru team applies fundamental operating insight, deep technology sector expertise, and world-class investing skills to acquire and manage companies. Silver Lake Sumeru's portfolio includes sector-leading technology companies such as AVI-SPL, i2, Mobile Messenger, Power-One and Spansion. Silver Lake Sumeru is the middle-market investment fund of Silver Lake, the global leader in private investments in technology and technology-enabled industries. For more information, please visit www.silverlake.com.

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ⁱ According to data from Center of Studies on Information and Communication Technologies; www.cetic.br

ⁱⁱ According to data from Hostmapper; www.hostmapper.com.br

For important additional information regarding the differences in the management and portfolio investments of Silver Lake Sumeru and Silver Lake Partners, please click on the Legal Disclaimer link at the bottom of www.silverlake.com.