



Silver Lake Sumeru, Leading Global Technology Investor, Appoints Yuda Doron as Senior Adviser for Israel

MENLO PARK, CALIFORNIA, and TEL AVIV, July 20 – Silver Lake Sumeru, the middle market strategy of the world's largest private investment firm focused on technology and technology-enabled industries, announced today that it has appointed Yuda Doron as Senior Advisor.

Doron will be responsible for identifying investment opportunities and expanding the firm's relationships in Israel. He will be based in Tel Aviv and will work directly with Ajay Shah, Managing Director of Silver Lake Sumeru, and the Silver Lake team.

"Israel is an exciting center of technological innovation, growth, and investment opportunity," said Mr. Shah. "We look forward to leveraging Yuda's knowledge and experience as we seek to identify promising Israeli companies that require additional capital and operational expertise to take their businesses to the next level."

Doron is a technology expert with over 20 years of experience working with companies to develop strategies for growth and execute turnarounds and exits. Prior to his current appointment, Doron was an angel investor and strategy consultant who helped facilitate the sale of Bristol Technology to HP, Appilog to Mercury Interactive and developed and implemented an operational plan to stabilize costs at Enterasys Networks. Previously, he managed the domestic sales channel at Computer Associates and held prominent positions at Cheyenne Software, Cheyenne Communications and Texas Instruments. Doron is also the founder of Texel, a software and integration company which was sold to Elco International. He is a veteran Israeli Navy SEAL and received a Bachelor of Science in electrical engineering from the University of Tel Aviv.

"Silver Lake Sumeru has an established track record of partnering with technology companies to develop successful growth and exit strategies," said Yuda Doron. "I look forward to identifying Israeli companies that could benefit from Silver Lake Sumeru's capital and expertise."

About Silver Lake Sumeru

Silver Lake Sumeru is the middle market strategy of Silver Lake, the world's largest private investment firm focused on technology and technology-enabled industries. The Silver Lake Sumeru team applies fundamental operating insight, deep technology sector expertise, and world-class investing skills to acquire and manage sector-leading middle market technology companies such as AVI-SPL, i2, Mobile Messenger, Power-One, and Spansion. Silver Lake also has the leading market position in large cap technology investments. Silver Lake's portfolio includes or has included technology industry leaders such as Ameritrade, Avago, Avaya, Business Objects, Flextronics, Gartner, Gerson Lehrman Group, Instinet, Intelsat, IPC Systems, MCI, the NASDAQ OMX Group, NetScout, NXP, Sabre, Seagate Technology, Serena Software, Skype, SunGard Data Systems, Thomson and UGS. For more information, please visit www.silverlake.com.

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