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**SILVER LAKE SUMERU WELCOMES DIDIER BENCH AS AN ADVISOR**

***Former Cartesis and iMediation Chief Executive Officer Brings Considerable  
Technology Industry Experience and Knowledge of Investment Funds***

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**LONDON and MENLO PARK, Calif., March 3, 2009** – Silver Lake, the leader in private investments in technology, technology-enabled and related growth industries, announced that Didier Bench, former chief executive officer of Cartesis and iMediation, has become an advisor to Silver Lake Sumeru, the firm’s middle market investment fund.

Ajay Shah, founding managing director and Silver Lake Sumeru group head said, “As an advisor to Silver Lake Sumeru, Didier will be an important member of the global team who will participate in and provide counsel on a full range of operational, business development, professional networking, investment analysis, and other value-creation activities. His background complements the deep technology expertise resident in our team, and we look forward to working together.”

Mr. Bench, based in London, has over 25 years of international leadership experience in the development of international technology companies and investment funds. He has worked in Milan, London and San Francisco, and has held senior management positions with several software companies, successfully turning them into major players in their global markets. Specifically, his experience includes roles as chief executive officer of Cartesis and iMediation, vice president and general manager of Netscape EMEA, as well as senior roles at the Paul Allen Group and MIPS Computer Systems. As an investor, Mr. Bench was formerly senior partner for CDP Technology Ventures, a Canadian private equity fund operating in North American and European markets.

Mr. Bench holds a bachelor's degree in computer science from Paris VII University and a master's degree in marketing and finance from Paris X University.

Mr. Bench joins Silver Lake Sumeru's team of advisors, which includes Karen Richardson, former chief executive officer of E.piphany.

### **About Silver Lake Sumeru**

Silver Lake Sumeru is the leader in private investments in middle-market technology companies. The Silver Lake Sumeru team applies fundamental operating insight, deep technology sector expertise, and world-class investing skills to acquire and manage companies. Silver Lake Sumeru's portfolio includes sector-leading technology companies such as AVI-SPL, i2 and Mobile Messenger. Silver Lake Sumeru is a group within Silver Lake, a private investment firm with a leading market position in large cap investments in technology, technology-enabled, and related growth industries. Silver Lake's portfolio includes or has included technology industry leaders such as Ameritrade, Avago, Avaya, Business Objects, Flextronics, Gartner, Gerson Lehrman Group, Instinet, Intelsat, IPC Systems, MCI, NASDAQ, NetScout, NXP, Sabre Holdings, Seagate Technology, Serena Software, SunGard Data Systems, Thomson and UGS. For more information, please visit [www.silverlake.com](http://www.silverlake.com).

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