



**AUDIO VISUAL INNOVATIONS AND SIGNAL PERFECTION, LTD.  
ANNOUNCE COMPLETION OF MERGER**

**Establishes AVI-SPL as World's Largest  
Provider of Global Audio Video Systems Integration and Services**

**Silver Lake Sumeru Acquires Equity Stake**

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**TAMPA, Fla. and MENLO PARK, Cal. – April 17, 2008** – Audio Visual Innovations, Inc. (“AVI”) and Signal Perfection, Ltd. (“SPL”) announced today that the companies have merged to form AVI-SPL, establishing the largest provider of global audio video systems and integration services.

AVI-SPL has more than 1,200 employees in more than 40 offices across the United States, Mexico and Dubai that provide a network of services including custom design and installation of audio video equipment as well as rental services, product sales, managed conferencing, IP integration, staging and production and event management services to corporate, education, healthcare, government and military, hospitality, financial institutions, performance venues, stadiums and arenas, and house of worship clients. AVI-SPL is at the leading edge of designing and delivering high-definition solutions that have the power to transform the way individuals and organizations live, work and play.

“This merger enables AVI and SPL to build on their respective track records by creating a new company with a national and global presence while offering our customers a wide range of services that are consistent and compatible across geographies and throughout an enterprise,” said Martin Schaffel, executive chairman of AVI-SPL. “Our customers can now employ just one company for all of their AV needs for all of their locations across the map.”

“We believe our clients want to work with a company with sophisticated resources, a high level of brand recognition, and rock-solid reliability,” said Dennis Cahill, a director of AVI-SPL. “Joining together AVI and SPL gives us the scale we need to continue meeting the needs of the world’s most demanding clients and to drive better understanding in the marketplace of how AV can help companies become more productive.”

The merger was supported by equity financing from Silver Lake Sumeru, the middle-market group of Silver Lake, the leading investment firm focused on technology-driven growth industries.

“We are pleased to be partnered as a value-added investor with the talented and accomplished AVI-SPL management team as we work together to capitalize on the robust transformation taking place in applications for high-definition audio and video conferencing systems and services,” said Kyle Ryland, managing director of Silver Lake, “We look forward to facilitating further growth and innovation in AVI-SPL’s operations.”

Financial terms of the merger and the Silver Lake investment were not disclosed.

### **About AVI-SPL**

Headquartered in Tampa, Florida, AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). With more than 40 years of aggregate experience in the industry, AVI and SPL bring together long traditions of providing quality audio visual technology. AVI-SPL delivers the most comprehensive line-up of audio visual and presentation solutions including systems integration, sales and rentals, complete staging productions, managed conferencing, IP integration and event management. For more information, please visit [www.avispl.com](http://www.avispl.com).

### **About Silver Lake Sumeru**

Silver Lake Sumeru pursues private investments in middle-market technology companies. The Silver Lake Sumeru team applies fundamental operating insight, deep technology sector expertise, and world-class investing skills to acquiring and managing the companies in its portfolio. Silver Lake Sumeru is a group within Silver Lake, a private investment firm with a leading market position in large-cap investments in technology, technology-enabled, and related growth industries. Silver Lake's portfolio includes or has included technology industry leaders such as Ameritrade, Avago, Avaya, Business Objects, Flextronics, Gartner, Gerson Lehrman Group, Instinet, Intelsat, IPC Systems, MCI, Mobile Messenger, NASDAQ, NetScout, NXP, Sabre Holdings, Seagate Technology, Serena Software, SunGard Data Systems, Thomson and UGS. For more information, please visit [www.silverlake.com](http://www.silverlake.com).

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