



## **Silver Lake Appoints Dave Habiger as Senior Advisor**

*Former NDS Group CEO Brings Extensive Digital Media Experience and Expertise in the Technology and Content Industries*

**Menlo Park, CA** – January 28, 2013 – Silver Lake, the global leader in technology investing, announced today that Dave Habiger has become a Senior Advisor to the firm and its portfolio companies. Mr. Habiger most recently served as CEO of the NDS Group, a leading provider of technology solutions for the digital pay-TV industry.

“Dave Habiger brings invaluable experience as both an entrepreneur and chief executive and will provide our firm and its portfolio companies with insight into the accelerating convergence of key aspects of the technology and content industries,” said Charles Giancarlo, Silver Lake Managing Director and Head of Value Creation. “We are extremely pleased to add a business leader with Dave’s unique and increasingly important expertise to our talented roster of international advisors.” As Senior Advisor, Mr. Habiger will work closely with the Silver Lake global team to evaluate prospective investments and support portfolio company strategic and operational initiatives.

As CEO of the NDS Group, Mr. Habiger helped to position the company, which provides video software and security solutions for digital content, for its acquisition by Cisco for \$5 billion in 2012. Prior to joining the NDS Group, Mr. Habiger served as CEO of Sonic Solutions, a digital media software provider, through its sale to Rovi Corporation. In his role at Sonic Solutions, Mr. Habiger was a leader in the industry transformation from DVDs to the distribution of film and television content via the Internet. Mr. Habiger began his career as a founder of Providence Productions, a media production company.

“I am very excited to serve as a Senior Advisor to Silver Lake,” said Mr. Habiger. “It is a firm with demonstrated leadership and expertise in the global technology sector and with a growing portfolio of investments leveraging the powerful convergence between the tech and content industries. It will be a wonderful platform to apply my experience and insight in digital media.”

Mr. Habiger was named 2009 Entrepreneur of the Year by the American Business Defense and Advisory Council and in 2011 was named an Ernst & Young Entrepreneur of the Year. He regularly appears as an industry expert on major media outlets including CNBC, CNN and Bloomberg TV. Mr. Habiger is a director on numerous public and private boards, including the Silicon Valley Leadership Group, the National Association of Corporate Directors, the Center for Corporate Innovation and the Advisory Board of the University of Chicago. He received a bachelor's degree in business administration from St. Norbert College and an M.B.A from the University of Chicago.

### **About Silver Lake**

Silver Lake is the global leader in private investments in technology and technology-enabled industries. Silver Lake invests with the strategic and operational insights of an experienced

industry participant. The firm has over 100 investment and value creation professionals located in New York, Menlo Park, San Francisco, London, Hong Kong, Shanghai and Tokyo and manages approximately \$14 billion. The Silver Lake portfolio includes or has included technology and technology-enabled industry leaders such as Alibaba, Allyes, Ameritrade, Avago, Avaya, Business Objects, Flextronics, Gartner, Gerson Lehrman Group, Groupon, Instinet, Intelsat, Interactive Data Corporation, IPC Systems, MCI, Mercury Payment Systems, MultiPlan, the NASDAQ OMX Group, NetScout, NXP, Sabre, Seagate Technology, Serena Software, Skype, Spreadtrum, SunGard Data Systems, UGS, Unitymedia, Vantage Data Centers, William Morris Endeavor and Zynga. For more information about Silver Lake and its entire portfolio, please visit [www.silverlake.com](http://www.silverlake.com).

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